



GRADUATE SCHOOL LIBRARY

MASTER OF BUSINESS ADMINISTRATION

(MBA)

COURSE CODE

I. FOUNDATION COURSES

Subject Code: **BM 211**

Course Title: **ORGANIZATION AND MANAGEMENT**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
DIS LB 2806.35 .C84s 2020	Cuevas, Froilan Alex A.	Management of municipal local school boards in Nueva Ecija	2020	1
DIS 658 F933b 2015	Fronza Jennifer Garcia	The Business environment of selected direct selling companies in Cabanatuan City	2015	1
FIL HD 62.15 .G83t 2015 c.1	Guasch, Juan M.	Total quality management	2015	1
CIR HD 62.15 .E93t9 2014	Evans, James R.	Total quality management	2014	1
FIL HD 31 .P47p 2014	Pereda, Pedrito R.	Principles of management and organization	2014	2
DIS 658.1 Sa58o 2008	San Juan, Emmanuel S.	Organization productivity and management styles of local chief executives of cities and municipalities in Nueva Ecija	2008	1
CIR HD 31 .S5275 2006	Silos, Leonardo R.	Brahman and the ethos of organization	2006	1
CIR TS 156 .G58q3 2005	Gitlow, Howard S.	Quality management	2005	1
CIR LB 2900.5 .E94e4 2004	Everard, K. B.	Effective school management	2004	1
CIR LB 1025.3 .S77q 2002	Stronge, James H.		2002	1



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		Qualities of effective teachers		
CIR HD 31 .D47m2 2001	Dessler, Gary	Management : leading people and organizations in the 21st century	2001	1

Subject Code: **BM 212**

Course Title: **STATISTICAL METHODS**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
CIR HF 1017 .A53s13 2018	Anderson, David R.	Statistics for business and economics	2018	1
CIR QA 276 .M429 2016	Mendenhall, William M.	Statistics for engineering and the sciences	2016	1
CIR QA 278 .K55p4 2016	Kline, Rex B.	Principles and practice of structural equation modeling	2016	1
CIR HA 29 .T65f 2016	Tokunaga, Howar	Fundamental statistics for the social and behavioral sciences	2016	1
CIR QA 276 .B6846 2015	Brase, Charles Henry	Understandable statistics : concepts and methods	2015	1
CIR HD 30.215 .K45s7	Keller, Gerald.	Statistics for management and economics	2010	1
CIR HD 30.25 .P39q	PAYne, Thomas A.	Quantitative techniques for management : a practical approach	2010	1
AV HF 1017 .D63s 2009	Doane, David P.	Student CD-ROM to accompany applied statistics in business and economics	2010	1
CIR HF 1017 .E66b	Enns, Philip G	Business statistics : methods applications	2009	1
CIR HF 1017 .T46q	Thomas, Richard.	Quantitative methods for business studies	2009	1
AV QA 39.2 .A94m	Aufmann, Richard,	Mathematical thinking and quantitative reasoning	2008	1
CIR BF 39 .G73s7 2008	Wallnau, Larry B.	Statistics for the behavioral sciences	2008	1
CIR LC 71 .T39e 1997	Taylor, Sandra.	Educational policy and the politics of change	2005	1
CIR LB 1028.25 .H36e 2002	Hammersley, Martyn.	Educational research, policymaking and practice	2002	1
CIR QA 273.25 C127 2000	Calderon, Jose F.	Statistics for educational research simplified	2000	1



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Subject Code: **BM 213**

Course Title: **RESEARCH METHODOLOGY**

Course Description:

Czall No.	Author	Title of Book	Copyright date	No. of copies
CIR LB 1576 .E54 2017		English language arts research and teaching : revisiting and extending Arthur Applebee's contributions.	2017	1
CIR P 53 .O94t2 2017	Oxford, Rebecca L.	Teaching and researching language learning strategies : self-regulation in context	2017	1
CIR LB 1028 .D65 2016		Doing research in education : theory and practice.	2016	1
CIR H 61 .C43m 2016	Chauhan, Arunsingh D.	Methodology of social research	2016	1
CIR H 62 .B33b6 2014	Babbie, Earl.	The Basics of social research	2014	1
CIR H 62 .Q83 2016	[Edited by] David Silverman.	Qualitative research	2016	1
CIR BF 76.5 .U93i5 2014	Flick, Uwe.	An Introduction to qualitative research	2014	1
CIR G 73 .M66i2 2015	Montello, Daniel R	An Introduction to scientific research methods in geography and environmental studies	2015	1
CIR LB 1576 .P45d 2015	Philippakos, Zoi A.	Developing strategic writers through genre instruction : resources for Grades 3-5	2015	1
CIR H 62 .B33b6 2014	Babbie, Earl.	The Basics of social research	2014	1

Subject Code: **BM 214**

Course Title: **BUSINESS ENVIRONMENT**

Course Description:

Czall No.	Author	Title of Book	Copyright date	No. of copies
DIS 658 F933b 2015	Frona Jennifer Garcia	The Business environment of selected direct selling companies in Cabanatuan City	2015	1
DIS 332.096 M578r 2013	Mescallado Helene Mendoza	The Remittance service industry in Cabanatuan City	2013	1
CIR KF 889 .B89 2010	Mallor, Jane P.	Business law : the ethical, global, and e-commerce environment	2010	1
CIR KF1600 C67L 2010	Corley, Robert Neil.		2010	1



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		The legal & regulatory environment of business		
CIR HF 5387 .S73u 2009	Stanwick, Peter A.	Understanding business ethics	2009	1
CIR HF 5415 .P35b 2002	Palmer, Adrian.	The Business environment	2002	1

II. MAJOR COURSES

Subject Code: **BM 221**

Course Title: **STRATEGIC MANAGEMENT**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
FIL HD 30.28 .P47s 2015 c.1	Pereda, Pedrito R.	Strategic management	2015	1
CIR HD 62.4 .P46g3 2014	Peng, Mike W.	Global strategic management	2014	1
CIR HD 30.28 .H37f6 2014	Harrison, Jeffrey S.	Foundations in strategic management	2014	1
CIR HD 30.28 .M37m2 2011	Marcus, Alfred A.	Management strategy : achieving sustained competitive advantage	2011	1
CIR HD 30.28 .G36e2 2011	Gamble, John E.	Essentials of strategic management / the quest for competitive advantage	2011	1
CIR HD 30.28 .J66t9 2010	Jones, Gareth R.	Theory of strategic management : with cases	2010	1
CIR HD 30.28 .D475s5 2010 c.1	Dess, Gregory G.		2010	1



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		Strategic management / creating competitive advantages		
CIR 658.4012 H55e 2008	Hill, Charles W. L.	Essentials of strategic management	2008	1
CIR HD 45 .S35s2 2008	Schilling, Melissa A.	Strategic management of technological innovation	2008	1
CIR HD 30.28 P43s10 2007	Pearce II, John A.	Strategic management : formulation, implementation, and control	2007	1
CIR 658.8 Aa41s 2005	Aaker, David A.	Strategic market management	2005	1
CIR HD 30.28 .T46s 2003	Thompson, Jr. Arthur A.	Strategic management : concepts and cases	2003	1
CIR HD 31 .W33c 2001	Wade, David.	Corporate performance management : how to build a better organization through measurement driven strategic alignment	2001	1
CIR HD 30.28 .P58s2 2000	Pitts, Robert A.	Strategic management : building and sustaining competitive advantages	2000	1

Subject Code: **BM 222**

Course Title: **QUANTITATIVE TECHNIQUES IN BUSINESS**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
CIR HG 459 P35 2012	Palicka, V. John	Fusion analysis : merging fundamental, technical, behavioral, and quantitative analysis for risk-adjusted excess returns	2012	1
CIR H 62 .E45u 2005	Elliott, Jane.	Using narrative in social research : qualitative and quantitative approaches	2005	1



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FIL HD 30.25 .D45g 2005	Mercado-Del Rosario, Asuncion C	Quantitative techniques for business management	2005	1
FIL HD 30.25 .V53q2 2005	Victoriana, Praxedes Solina	Quantitative techniques for business management	2005	1
CIR HA 29 .C73a 2003	Cramer, Duncan.	Advanced quantitative data analysis	2003	1
CIR HG 4529 .D44q 2001	Defusco, Richard A.	Quantitative methods for investment analysis	2001	1
CIR HA 32 .B796 2001	Bryman, Alan	Quantitative data analysis with SPSS release 10 for Windows	2001	1

Subject Code: **BM 223**

Course Title: **PRODUCTION/OPERATIONS MANAGEMENT**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
CIR TS 155 .H45o12 2017	Heizer, Jay.	Operations management : sustainability and supply chain management	2017	1
CIR HF 5415.15 .M35i 2016	McLaughlin, Dr.Gregory C.	Innovation project management handbook	2016	1
CIR TS 155 .S37o5 2012	Schroeder, Roger G.	Operations management : / contemporary concepts and cases	2012	1
CIR HD 69.P75 .L37p5 2011	Larson, Erik W.	Project management : the managerial process	2011	1
CIR TS 155 .S74o10 2009	Stevenson, William J.	Operations management	2009	1
CIR TS 155 .S74o7 2002	Stevenson, William J.	Operations management	2002	1
CIR TS 155 .H45o6 2001	Heizer, Jay.	Operations management	2001	1



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CIR TX 911.1 .K45c4 2000	Keiser, James.	Contemporary management theory : controlling and analyzing cost in food service operations	2000	1
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Subject Code: **BM 224**

Course Title: **FINANCIAL MANAGEMENT**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
CIR HG 106 .P43f2 2016	Pfaff, Bernhard.	Financial Management	2016	1
CIR HJ 9750 .M36 2015		Managerial cost accounting practices	2015	1
CIR HG 4026 .G73i3 2013	Graham, John.	Introduction to financial management	2013	1
CIR HG 4012.5 .H65e4 2012	Holden, Craig W.	Excel modeling in corporate finance	2012	1
CIR HG 173 .C67f 2012	Cornett, Marcia Millon.	Finance	2012	1
CIR HG 4026 .B74f5 2007	Brealey, Richard A.	Fundamentals of corporate finance	2007	1
CIR HG 3751 .S47m 2004	De Servigny, Arnaud.	Measuring and managing credit risk	2004	1
CIR HG 4026 .B74f3 2001	Brealey, Richard A.	Fundamentals of corporate finance	2001	2
CIR HG 4026 .B56f9 2000	Block, Stanley B.	Foundations of financial management	2000	1

Subject Code: **BM 225**

Course Title: **MARKETING MANAGEMENT**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
CIR HF 5415.13 .K45m15 2016	Kotler, Philip.		2016	2



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		Marketing management		
CIR HD 38.5 .W57s3 2013	Wisner, Joel D.	Supply chain management	2013	1
CIR HF 5415.13 .W35m7 2011	Walker, Orville C., Jr.	Marketing strategy / a decision- focused approach	2011	1
CIR HF 5415.13 .K68m13 2009	Kotler, Philip.	Marketing management	2009	1
CIR HF 5415 .C73s9 2009	Cravens, David W.	Strategic Marketing	2009	1
: CIR HF 5415 .T44b 2007	Theng, Lau Geok.	Business marketing : an Asian perspective	2007	1
CIR HD 59 .H37h 2006	Harris, Thomas L.	The Marketers guide to public relations in the 21st century	2006	1
CIR HF 5415.13 .K68m11 2003	Kotler, Philip.	Marketing management	2003	1
CIR HF 5415 .S77 2003	Kumar, Manoj.	Strategic marketing in the global economy.	2003	1
CIR HF 5415.13 P48m 2000	Peter, J. Paul.	Marketing management : knowledge and skills	2000	1
CIR HF 5415.13 .K68m 2000	Kotler, Philip.	Marketing management	2000	1
FIL HF 5415 .A42e3 2000	Alminar-Mutya, Ruby F.	Element of marketing	2000	1
CIR HF 5415 .B35m3 2000	Baker, Michael J.	Marketing strategy and management	2000	1

Subject Code: **BM 226**

Course Title: **MANAGEMENT ACCOUNTING AND CONTROL**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
FIL HF 5688.C8 A44m 2017 c.1	Alejo, Ryan N.	Management accounting for non- accountants	2017	2



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FIL HF 5657.4 .C33m 2017 c.1	Cabrera, Ma.Elenita B.	Management accounting : concepts and applications	2017	2
CIR HJ 9750 .M36 2015		Managerial cost accounting practices.	2015	1
CIR HF 5635 .A56f 2015	Ainsle, George.	Financial and managerial accounting	2015	1
CIR HF 5657.4 .W37m 2014	Warren, Carl S.	Managerial accounting	2014	1
CIR HF 5686.C7 .W37c12 2014	Warren, Carl S.	Corporate financial accounting	2014	1
CIR HF 5686.C6 .E43c2 2011	Eldenburg, Leslie G.	Cost management : / measuring, monitoring, and motivating performanc	2011	1
CIR HF 5636 W55f15 2010	Williams, Jan.	Financial and managerial accounting : / the basis for business decisions	2010	1
CIR HF 5657 .G37m 2010	Garrison, Ray H.	Managerial accounting	2010	1
CIR HF 5686.C8 .H67c13 2009	Horngren, Charles T.	Cost accounting : a managerial emphasis	2009	1
CIR HF 5686.C8 .R35c6 2006	Raiborn, Cecily A.	Cost accounting	2006	1
CIR HF 5686.C8 .H67c13 2003	Horngren, Charles T.	Cost accounting : a managerial emphasis	2003	1
CIR HF 5657.4 .G37m9 2000	Garrison, Ray H.	Managerial accounting	2000	1

III. ELECTIVES/COGNATES (ANY TWO OF THE FOLLOWING SUBJECTS)

Subject Code: **BM 231**

Course Title: **MANAGERIAL ECONOMICS**

Course Description:



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Call No.	Author	Title of Book	Copyright date	No. of copies
CIR HD 30.22 .K43m7 2014	Keat, Paul G.	Managerial economics : economic tools for today's decision makers	2014	1
CIR HG 173 .M57e6 2008	Mishkin, Frederic S.	The Economics of money, banking, and financial markets	2008	1
FIL H 58.5 V55 2005	Villegas, Bernardo M.	Managerial economics : text and case studies	2005	1
FIL 331.714 V714m3 2005	Villegas, Bernardo M.	Management Economics : Text and case studies	2005	1
CIR HD 30.22 .F73e 2002	Fraser, Ian.	Economics for business	2002	1
CIR HD 30.22 .M38m6 2001	Maurice, Thomas.	Managerial economics	2001	1
CIR HD 30.25 S46i 2002	Seo, K.K.	Instructors manual for managerial economics : text, problems, and short cases	2002	1
CIR HD 30.28 .B4575 2000	Besanko, David	Economics of strategy	2000	1

Subject Code: **BM 232**

Course Title: **HUMAN RESOURCE MANAGEMENT AND DEVELOPMENT**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
CIR HF 5549.2 .H65h10 2017	Hollenbeck, John R.	Human resource management : gaining a competitive advantage	2017	1
CIR HF 5549 .C37m10 2016	Cascio, Wayne F.	Managing human resources : productivity, quality of work life, profits	2016	1
CIR JF 1601 .B69h5 2016	Berman, Evan M.	Human resource management in public service : paradoxes, processes, and problems	2016	1
CIR HF 5549.5 .M33c 2015	McDonald, Kimberly.	Career development : a human resource development perspective	2015	1



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CIR HF 5549 .N64f3 2009	Noe, Raymond A.	Fundamentals of human resource management	2009	1
CIR HF 5549 .D43f 2007	Decenzo, David A.	Fundamentals of human resource management	2007	1
CIR HF 5549 .N64f2 2007	Noe, Raymond A.	Fundamentals of human resource management	2007	
DIS 658.3 D493r 2008	De Vera, Misael J.	Human resource management conditions in selected municipalities in the province of Nueva ecija	2008	1
CIR 658.3 C269m 2006	Cascio, Wayne F.	Managing human resources	2006	1
CIR HF 5549 .D47h9 2003	Dessler, Gary.	Human resource management	2003	1
CIR 658.3 H58m 2001	Hickman, Gill Robinson	Management human resources in the public sector	2001	1
Noe, Raymond A.	Noe, Raymond A.	Human resources management : gaining a competitive advantage	2000	1

Subject Code: **BM 233**

Course Title: **BUSINESS POLICY**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
FIL HD 31 .F56b 2017	Flores, Marivic F.	Business policy and strategy	2017	2
FIL HD 30.28 .S47f 2017 c.1	Serrano, Angelita.	Formulating and implementing policy and strategy in business : an analytic approach to concepts and cases	2017	2
CIR HD 3616 .A36 2015		Administrative reforms : milestones and challenges.	2015	2



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DIS 658 F933b 2015	Fronza Jennifer Garcia	The Business environment of selected direct selling companies in Cabanatuan City	2015	1
CIR HF 5548.32 .E28 2015		E-business : a global scenario	2015	1
CIR HD 30.335 .E54 2015		E-business.	2015	
CIR HD 30.27 .A38 2014	[Editors]Kenneth D. Lawrence, Ronald Klimberg.	Advances in business and management forecasting	2014	1
CIR HF 5548.32 .H37b3 2014	Harmon, Paul.	Business process change : a business process management guide for managers and process professionals	2014	1
FIL 658.4 Z19b 2011	Zarate, Cynthia A.	Business policy and strategy	2011	1
CIR HF 5721 .L34 2011	Lehman, Carol M.	Business communication	2011	1
CIR KF 889 .B89 2010	Mallor, Jane P	Business law : the ethical, global, and e-commerce environment	2010	1
CIR HD 60 .T46 2008	Thorne, Debbie M.	Business and society: strategic approach to social responsibility	2008	1
CIR 658.81 F962f 2004	Lichtenthal, David J.	Fundamentals of business marketing education: a Guide for university-level faculty and policy makers	2004	1
Fil 658.4 Z19b 2011	Zarate, Cynthia A.	Business policy and strategy	2001	1
CIR HD 30.28 .I79o 2000	Irwin, David.	On Target: achieving best business performance	2000	1

Subject Code: **BM 234**

Course Title: **BUSINESS ETHICS WITH LEGAL ISSUES**

Course Description:



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Call No.	Author	Title of Book	Copyright date	No. of copies
CIR HF 5387 .V45b8 2018	Velasquez, Manuel G.	Business ethics : concepts and cases	2018	2
CIR HD 30.28 .D38s16 2017	David, Fred R.	Strategic management : concepts and cases ; a competitive advantage approach	2017	1
CIR HF 5387 .O48t 2016	Ogunyemi, Kemi.	Teaching ethics across the management curriculum : principles and applications : volume II	2016	1
CIR HF 5387 .M33m 2012	Maclagan, Patrick.	Management and morality / : a developmental perspective	2012	1
FIL HF 5387 .M33v 2012	Macdonald, Roderick J.	Values and ethics in business : designing the ethical corporation	2012	1
CIR KF 889 .B89 2010	Mallor, Jane P.	Business law : the ethical, global, and e-commerce environment	2010	1
CIR HF 5387 .S73u 2009	Stanwick, Peter A.	Understanding business ethics	2009	1
CIR HF 5387 .E84 2009		Ethics applied	2009	1
FIL HF 5387 .G69b 2000	Gow- Miranda, Carmelita.	Business ethics	2000	1
CIR HF 5387 .S53b3 1999 c.2	Shaw, William H.	Business ethics	2000	1

Subject Code: **BM 235**

Course Title: **ENTREPRENEURSHIP**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
FIL HB 615 .M67e 2016	Morato, Eduardo, Jr.	Entrepreneurship	2016	2
CIR HD 62.5 .M37e4 2016	Mariotti, Steve.		2016	2



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		Entrepreneurship : starting and operating a small business		
CIR HD 62.7 .E77 2015		Essentials of entrepreneurship.	2015	1
CIR HB 615 .K87e 2012	Kuratko, Donald F.	Entrepreneurship : an introduction	2012	1
CIR HB 615 .B53e 2010	Blawatt, Ken R.	Entrepreneurship : process and management	2010	1
FIL HG 4751 .D58e 2009	Ditablan, Eustaquio C.	Entrepreneurship : unlimited opportunities & resources	2009	1
CIR HF 5386 .H45e 2008	Heinecke, William E.	The Entrepreneur : twenty-one golden rules for the global business manager	2008	1
FIL HD 2346 I75 2008		Iskolar ng bayan gives back, the enterprising way	2008	1
FIL HB 615 .S36s 2000	Sanchez, Marlon.	A Smart and practical guide for new entrepreneurs : be smart! start and manage your own business	2000	1
CIR HB 615 .B65 2000	Bolton, Bill.	Entrepreneurs : talent, temperament, technique	2000	1
CIR HF 5386 .H45e 2000	Heinecke, William E.	The Entrepreneur : twenty-one golden rules for the global business manager	2000	1
Noe, Raymond A.	Noe, Raymond A.	Human resources management : gaining a competitive advantage	2000	1

IV. COMPREHENSIVE EXAMINATIONS

Subject Code: **RSCH 240**

Course Title: **THESIS WRITING**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
FIL LB 2369 .G37g 2005	Garcia, Alipio M.	Guide to thesis writing : text and workbook	2005	1



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REF LB 2369 .M38g 2005	Mauch, James E.	Guide to the successful thesis and dissertation : a handbook for students and faculty	2005	1
FIL LB 2369 .R58d 2004	Rivera, Maximiano M.Jr.	Dissertation/thesis writing manual	2004	1
FIL LB 2369 .C35m 2000	Calderon, Jose F.	Methods of research and thesis writing	2002	1
FIL LB 2369 .A73w1 2000	Arboleda, Cora R.	Writing a thesis proposal	2000	1
FIL LB 2369 .C35 2000	Calmorin, Laurentina P.	Methods of research and thesis writing	2000	1
FIL LB 2369 .L48t 2000	Leveriza, Jose P.	Thesis writing : a practical guide	2000	1

Subject Code: **BM 241**

Course Title: **CORPORATE/BUSINESS PLANNING**

Course Description:

Call No.	Author	Title of Book	Copyright date	No. of copies
FIL HD 62.7 .F56b 2017	Flores, Marivic F.	Business plan	2017	2
FIL HD 31 .F56b 2017	Flores, Marivic F.	Business policy and strategy	2017	2
FIL HD 30.28 .S47f 2017 c.1	Serrano, Angelita.	Formulating and implementing policy and strategy in business : an analytic approach to concepts and cases	2017	2
CIR TT 965 .B66 2015		Booth renting 101 : a guide for the independent stylist	2015	1
CIR HT 169 .A38 2015		Advanced topics in urban studies.	2015	1
CIR HT 169 .A38 2015		Advanced topics in urban studies.	2015	1
CIR KF 750 .E8175 2012	Esperti, Robert A.	Protect and enhance your state / : definitive strategies for estate and wealth planning	2012	1
CIR HD 30.28 .T46c18 2012	Thompson, Arthur A.		2012	1



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		Crafting and executing strategy / the quest for competitive advantage : concepts and cases		
CIR KF 750 .E8175 2012	Esperti, Robert A.	Protect and enhance your state / : definitive strategies for estate and wealth planning	2012	1
CIR HD 30.28 .T46c18 2012	Thompson, Arthur A.	Crafting and executing strategy / the quest for competitive advantage : concepts and cases	2012	1
CIR HD 30.28 .G36e2 2011	Gamble, John E.	Essentials of strategic management / the quest for competitive advantage	2011	1
CIR RT 49 .A45 2004	Swearingen, Pamela L.	All in one care planning resource	2004	1
FIL 658.57 C99b 2001	Cuyugan, Jorge H.	A business planning manual : a project feasibility study guidebook for filipino students... and entrepreneurs	2001	1
CIR RT 49 .A45 2004	Swearingen, Pamela L.	All in one care planning resource	2004	1
FIL 658.57 C99b 2001	Cuyugan, Jorge H.	A business planning manual : a project feasibility study guidebook for filipino students... and entrepreneurs	2001	1
CIR RT 49 .A45 2004	Swearingen, Pamela L.	All in one care planning resource	2004	1
FIL 658.57 C99b 2001	Cuyugan, Jorge H.	A business planning manual : a project feasibility study guidebook for filipino students and entrepreneurs	2001	1
658.4012 .P678s	Wade, David & Ricardo, Ronald	Corporate performance management	2001	3



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