

**UNIVERSITY LIBRARIES – ATATE CAMPUS****NEW ACQUISITION****July 25, 2022**

NO.	CALL NUMBER	AUTHOR	TITLE	YEAR	COPIES
1.	CIR HF 5415.15 .Sm65	Smith, Diane	Principles of product management	2022	1
2.	CIR HF 5438.4 .M55	Miller, Margaret	Essentials of sales management	2022	1
3.	CIR HB 615 .W75	Wright, Zoe	Essentials of entrepreneurship	2022	1
4.	CIR TK 5105 .F67	Forouzan, Behrouz A.	Data communications & networking with TCP/IP protocol suite, 6 th ed.	2022	1
5.	CIR HF 5549 .C66	Aleksander Mratinkovic...(et al), editors	Competency based human resource management: with DVD	2022	1
6.	CIR T 58.5 .R35	Rainer, R. Kelly Prince, Brad	Introduction to information systems: supporting and transforming business, 9 th ed.	2022	1
7.	CIR HG 4011 .C66	Aleksander Mratinkovic...(et al), editors	Conduct financial planning analysis and research	2022	1
8.	CIR HF 5415.13 .Z56	Zimmerman, Alan and Blythe, Jim	Business to business marketing management: a global perspective, 4 th ed.	2022	1
9.	CIR HD 62.15 .W38	Watson, Katherine	Quality management: methods and applications	2022	1
10.	CIR HB 171.5 .Sch35	Schiller, Bradley R. Gebhardt, Karen	The economy today, 16 th ed.	2022	1
11.	CIR TS 155 .An53	Anderson, Mary Ann Anderson, Edward Parker, Geoffrey	Operations management for dummies, 2 nd ed.	2022	1

**UNIVERSITY LIBRARIES – ATATE CAMPUS**

12.	CIR QA 76.76 .J45	Aleksander Mratinkovic...(et al), editors	Illustrated handbook of software design	2022	1
13.	CIR QA 76.625 .Y33	Yadav, Anil Kumar and Yadav, Vinod Kumar	Fundamentals of web technology	2022	1
14.	CIR HB 172 .D36	Danton, Cecilia	Fundamentals of microeconomics	2022	1
15.	CIR HD 31 .K56	Kinicki, Angelo Soignet, Denise Breaux	Management: a practical introduction, 10 th ed.	2022	1
16.	CIR HF 5821 .Ar74	Arens, William F Weigold, Michael F.	Contemporary advertising and integrated marketing communications, 16 th ed.	2021	1
17.	CIR HG 4751 .L43	Leach, J. Chris Melicher, Ronald W.	Entrepreneurial Finance, 7 th ed.	2021	1
18.	CIR HB 172.5 .M36	Mankiw, N. Gregory	Principles of macroeconomics, 9 th ed.	2021	1
19.	CIR HD 31 .N53	Nickels, William G. McHugh, James M. McHugh, Susan M.	Understanding business: the core, 2 nd ed.	2021	1
20.	CIR HB 615 .G85	Gull, Maleehah	Entrepreneurship in developing and emerging economies	2021	1
21.	CIR HD 62.5 .En58	Aleksander Mratinkovic...(et al), editors	Entrepreneurs guide: software development service with DVD	2021	1
22.	CIR QA 76.9 .W45	Weissman, Jonathan S.	Principles of computer security CompTIA security and beyond: Lab Manual, Exam SY0-601	2021	1
23.	CIR HF 5415.1265 .W55	Williamson, Austin	Digital marketing: a step-by- step guide	2020	1

**UNIVERSITY LIBRARIES – ATATE CAMPUS**

24.	CIR QA 76.9 .K38	Kaul, Neha	Software security: building secure software applications	2020	1
25.	CIR QA 76 .P38	Patt, Yale N. Patel, Sanjay J.	Introduction to computing systems: from bits & gates to C/C++ & beyond	2020	1
26.	CIR HD 38.5 .P47	Perry, Lydia	Strategic supply chain management	2020	1
27.	CIR HG 179 .F66	Fong, Wai Mun Koh, Benedict	Managing your personal finance: from start of career to retirement and more	2020	1
28.	CIR TK 105 .D38	Aleksander Mratinkovic...(et al), editors	Data and digital communication	2020	1
29.	CIR TK 5105.5 .C66	Byrne, Paxton	Computer networking: principles and practice	2020	1
30.	CIR TK 5105.888 .W43	Aleksander Mratinkovic...(et al), editors	Web engineering, 2 nd ed.	2020	1
31.	CIR HD 9980.5 .C65	Aleksander Mratinkovic...(et al), editors	3GE collection on business management: services marketing	2020	1
32.	CIR HC 59.72 .In54	Aleksander Mratinkovic...(et al), editors	Information technology and the environment, 2 nd ed.	2020	1
33.	CIR QA 76.625 .P75	Aleksander Mratinkovic...(et al), editors	Principles of internet technologies, 2 nd ed.	2020	1
34.	CIR HD 30.37 .B46	Bennett, Kian	Essentials of enterprise networks	2019	1

Total no. of titles: 34

Prepared by:

JESSICA C. INSAS, RL
School Librarian III